

PRIVACY NOTICE GRUPO TRADECO, S.A. DE C.V.
2013

GRUPO TRADECO, S.A. DE C.V. (hereinafter GRUPO TRADECO) with domicile at Av. Insurgentes Sur No. 1647, Local D. Col. San Jose Insurgentes, Del. Benito Juarez, C.P. 03900, Mexico, Distrito Federal, is responsible for collecting, using and protecting your personal data. In terms of the Federal Law for Protection of Personal Data in Possession of Private Individuals, GRUPO TRADECO has adopted adequate physical, technical and administrative security measures in order to protect your personal data. Under any circumstance your personal data shall be commercialized without your prior and written consent.

Your personal data shall be used as established at the Federal Law for Protection of Personal Data in Possession of Private Individuals and its Regulation. Specifically for clients' cases, their personal information shall be used to provide design services, development, management, construction and maintenance of real state infrastructure of highways, roads, bridges, laying foundations, airports, hydroelectric projects, port and/or urban works, hospitals, schools, hotels and public buildings; communication services, research and market development. For providers' purposes, their personal information shall be used to obtain quotations, sending orders, carrying out payments, responding offers, as well as for hiring services and products related to the activities of GRUPO TRADECO, or any similar activities. Regarding employees, their personal data shall be used for selection purposes, as well as for hiring personnel or any similar activities.

Likewise, by granting your data you authorize its use by GRUPO TRADECO for statistical, promotional, advertising, informative or commercial research regarding the activities of GRUPO TRADECO, its affiliates, subsidiaries and/or business associates or other activities related to promoting products and services provided by such entities.

For the above mentioned purposes, we require to obtain personal data such as name, e-mail address, phone number, domicile, labor backgrounds and personal and labor references. In case any of the information provided shall be considered as sensitive data according to the Federal Law for Protection of Personal Data in Possession of Private Individuals, such data shall receive the corresponding treatment in terms of this Law.

You have the right to access, rectify and cancel your personal data, as well as to oppose to its treatment or revoke the consent granted for such purpose. For this matter, you should provide written communication, establishing the owner's domicile or any other way to be reached in order to receive the corresponding response to your request, documents confirming your identity, or in its case, your legal representation, as well as clear and detailed description of the personal data subject to exercise one of the aforesaid rights and elements and/or documents which facilitate the location of personal data, as well as the requirements foreseen in terms of the Federal Law for Protection of Personal Data in Possession of Private Individuals and its Regulation for exercising the ARCO rights. The communication shall be addressed to the Personal Data Department of GRUPO TRADECO or delivered at GRUPOS's TRADECO above mentioned domicile or sent to the following e-mail: *comunicacion@tradeco.com*.

Likewise, be advised GRUPO TRADECO does not transfer your personal data to third parties, whatsoever. The aforesaid, without prejudice of those data references GRUPO TRADECO provides to the staff in charge of handling and filling data bases, statistical records, human resources, sales, distribution, company's management and accounting, digital marketing services, sending data, notices and promotions, as well as product delivery or services rendering, including without limiting GRUPO TRADECO. The aforesaid, notwithstanding such staff is obliged to maintain the required confidentiality and to adopt adequate security measures for protecting your personal data.

Any amendment to the privacy notice herein shall be properly informed by GRUPO TRADECO through its web site www.tradeco.com